



August 2017

Dear Valued Customer,

As you may know, Royal Car Wash and Royal Express Car Wash have recently acquired the two Personal Touch car washes located in New Milford. What has not changed is the commitment to providing a satisfactory customer experience at a reasonable price.

My name is Dennis Broderick and I am the General Manager of the Royal Car Washes. Following service in the Marines, I have been engaged in the car wash and auto lube business for thirty-five years. If you would like to provide any feedback, positive or negative, or need my assistance, please don't hesitate to call me.

I also want to take this opportunity to invite you to consider, if you are not already a member, our monthly *unlimited* wash program for a low monthly price beginning at \$19.99 and going up to \$54.99, depending on the level of service you select. The first month is totally free for new members who enroll between now and August 31, 2017, and there is no minimum time commitment. For the one monthly price, you can have your car cleaned as often as needed or desired.

A further benefit of membership in our unlimited monthly car wash program is that you are entitled to receive substantial discounts off any interior or exterior detailing service at our 84 Park Lane Road facility.

Our Danbury Road site, opposite Home Depot, has a ninety-five foot tunnel where you remain in the car during the car wash process. Upon completion, you may either vacuum your car yourself at no charge, or simply drive off.

For the Do It Yourselfer, at the Danbury Road site we also have four large self-service bays open 24/7, where you can wash your car, truck, boat, trailer, ATV, motorcycle or other vehicle.

Also, I want to introduce you to Tom Porzio, Assistant General Manager. Tom was previously with the Personal Touch organization and now is primarily responsible for the Royal Express Car Wash on Danbury Road. Tom too is ready to serve you.

We value your business and look forward to serving you.

Sincerely,

Dennis Broderick

ROYAL CAR WASH

84 Park Lane Road, New Milford CT 06776
(860) 799-0900

ROYAL EXPRESS CAR WASH

107 Danbury Road, New Milford CT 06776
(860) 354-6660